

MARKETING AWARD OF EXCELLENCE 2009 SPONSORSHIP



MAX RECEPTION HOST \$1500 (1 available) SOLD

One company will have the opportunity to host the pre-dinner cocktail and entertainment hour. This is the networking portion of the evening and is a great opportunity to show your support for AMA and the MAX award entrants.

- All MAX attendees will receive one drink ticket with sponsors logo printed on the ticket
- Signage at event check-in identifying Reception Host
- Signage at bar and entertainment area identifying Reception Host
- Nametag identification as Reception Host
- Acknowledgement by emcee as Reception Host
- Acknowledgement in MAX printed program as Reception Host
- Acknowledgement on the www.maxaward.org web site as a Reception Host
- Included in eblast marketing campaign dedicated to the AMA MAX
- Included in direct mail campaign
- Included on the www.maxaward.org web site and eblast marketing campaign dedicated to the AMA MAX
- Excluded as an entrant for a 2009 MAX award

MAX WINE AND DESSERT Host \$1500 (1 available)

One company will have the opportunity to sponsor wine served with dinner and the desert. Each table will have two bottles of wine and an edible centerpiece of gourmet cupcakes. Your company's name will be on the bottle of wine and on specially crafted table tents identifying you as the sponsor. You know what they say; the way to a person's heart is through their stomach!

- Signage at each table identifying Wine and Dessert Host
- Signage at bar area identifying Wine and Dessert Host
- Nametag identification as Wine and Dessert Host
- Acknowledgement by emcee as Wine and Dessert Host
- Acknowledgement in MAX printed program as Wine and Dessert Host
- Acknowledgement on the www.maxaward.org web site as a Wine and Dessert Host
- Included in eblast marketing campaign dedicated to the AMA MAX
- Included in direct mail campaign
- Included on the www.maxaward.org web site and eblast marketing campaign dedicated to the AMA MAX
- Excluded as an entrant for a 2009 MAX award

Additional sponsorship opportunities are on the next page.

QUESTIONS? PLEASE CONTACT

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MARKETING AWARD OF EXCELLENCE 2008 SPONSORSHIP



TABLE FOR 8 SPONSOR \$750

Show your support for AMA and host your company's valued employees and/or clients to an exciting evening that recognizes the top marketers in the Portland Metro area.

- Assigned table of 8 with your company name on it and preferred seating within the room. Also includes 1 drink ticket each.
- Nametag identification as a Table Sponsor
- Table signage identifying Table Sponsor
- Acknowledgement by emcee as Table Sponsor
- Acknowledgement in MAX printed program as Table Sponsor
- Acknowledgement on the www.maxaward.org web site as a Table Sponsor
- Included in the post-event eblast marketing campaign dedicated to the AMA MAX
- Included on the www.maxaward.org web site and eblast marketing campaign dedicated to the AMA MAX
- Not excluded as an entrant for a 2009 MAX award

CHAMPAGNE SPONSOR \$150 (10 available)

When a winner of an award category is announced, your company will be recognized as a sponsor. As the winner is announced, there will be a spotlight on that person as they stand. The bar staff will then deliver and serve champagne to the people at the winner's table.

- Acknowledgement by emcee as Table Sponsor
- Acknowledgement in MAX printed program as Table Sponsor
- Acknowledgement on the www.maxaward.org web site as a Table Sponsor
- Included in the post-event eblast marketing campaign dedicated to the AMA MAX
- Included on the www.maxaward.org web site and eblast marketing campaign dedicated to the AMA MAX
- Not excluded as an entrant for a 2009 MAX award

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