

The Marketing Award of Excellence is brought to you by
the American Marketing Association of Oregon.
Please review information carefully.

APPLICATION FORMS

MAX applications are available online at www.maxaward.org.

INDIVIDUAL AWARD CATEGORIES

1. MARKETER OF THE YEAR
2. RISING STAR

SUBMITTAL REQUIREMENTS

- You may submit multiple entries per category.
- Self-nominations are accepted.
- Each entry must be submitted with an online entry form (available at maxaward.org) and Description of Nomination (see page 2).

ELIGIBILITY

MARKETER OF THE YEAR

Nominees must be influential in a principal or leadership role at marketing or marketing services/consultancy businesses in Oregon or SW Washington. We are looking for marketers who model exemplary leadership and marketing skills in an agency, corporate or local business role. If you know or are a marketer who always seems to be one step ahead of everyone else, we want to know.

RISING STAR

Nominees must be active in marketing or marketing services/consultancy businesses that are headquartered or have a subsidiary in Oregon or SW Washington. We are looking for nominees who have worked in a marketing role for three or fewer years and who have proven to be up-and-coming leaders within the marketing industry by demonstrating fresh creativity and marketing excellence. If you know or are an up-and-coming marketer that everyone should watch, we want to know.

Thank you to the 2010 MAX Sponsors



Frazier & Co. LLC
Corporate Marketing Products & Services



z i b a



STEVENS
PRINTING



APPLICATION REQUIREMENTS: DESCRIPTION OF NOMINATION

Provide a written description of the nominee's qualifications. Nomination should include relevant visuals and background material to fully describe the nominee's qualifications. All information must be submitted attached to the online application form available at maxaward.org.

MARKETER OF THE YEAR

1. Describe nominee's marketing experience and accomplishments.
2. Describe nominee's role and impact within the organization they currently own/work for.
3. Describe nominee's impact on the marketing profession in Oregon and SW Washington.
4. Describe nominee's involvement and impact in civic initiatives and organizations outside of the workplace.

RISING STAR

1. Describe the nominee's marketing experience and accomplishments over the past three years.
2. Describe the nominee's role and impact within the organization they currently own/work for
3. Describe the nominee's involvement in civic initiatives and organizations outside of the workplace.

ENTRY FEES

No entry fee is required for the individual award entries.

JUDGING

The MAX judges for the Marketer of the Year and Rising Star awards will be past AMA Oregon presidents. All judges' decisions are final.

MAX AWARD EVENT

February 25, 2010

4:00 - 7:00 p.m.

Portland Marriott Downtown Waterfront, 1401 SW Naito Parkway

The winners of each award will be announced at the awards event. Winners will receive a MAX trophy, a gift, and enormous recognition at the event. Winners may be asked to speak at an AMA luncheon meeting.

QUESTIONS?

Visit maxaward.org

Email max@ama-pdx.org

Call Monica Santi, 503-490-4430